## Artist's Biography - Randy Hale

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Randy has had the good fortune of encouraging and promoting design throughout his storied career. He has been a practicing artist, illustrator, designer, and manufacturer of ideas for many years. Not only is he a product of California's **Art Center College of Design**, but he's had a long and successful career in sales and marketing. Working with clients provided Randy with a comfort-level in expressing ideas and explaining concepts so they are easy to comprehend.

Randy is in demand to jury shows of all mediums. Artists look forward to his critiques, finding them insightful and constructive.

Randy is also a seasoned watercolor workshop instructor. He has taught classes throughout the country – in art centers, local universities and art associations. Randy also organizes international painting trips through his *Painted Palette Tours*, taking artists on painting holidays to Italy, France, Germany, Switzerland, Austria, Slovakia, and Hungary as well as locations throughout the American southwest.

Randy is a natural-born teacher. He maintains an easy dialogue with students while demonstrating a painting in front of a group. He is totally at ease explaining each step and decision as he paints and he is equally comfortable depicting all subjects, using landscapes, portraits, figures or abstracts to illustrate a point.

Randy encourages his students to create a story in which the viewer can participate. His mantra of "less is more" rallies painters to simplify, suggest or imply - letting water do most of the work to prevent compositions from becoming overcomplicated. By inspiring a viewer to imagine detail where none may actually exist, he entreats the viewer to engage in your painting as a full participant. And therein lies the magic of good painting!