

## **2019 NMWS-SC Members Only Juried Spring Show**

**May 6-29, 2019**

Doña Ana Arts Council Gallery,  
1740 Calle De Mercado Suite D, Las Cruces

**Juror (Selections): Barbara Nechis, <https://barbaranechis.com/>**

Barbara Nechis received her BA from the University of Rochester and MS from Alfred University. She was a faculty member of Parsons School of Design for many years and has taught seminars, exhibited and juried exhibitions in 46 states and 19 countries. Her work appears in more than 40 books and publications and numerous collections, among them the Butler Institute of American Art, IBM and Citicorp. She is a signature member of the American Watercolor Society and has served as a juror and director as well as juror of awards for National Watercolor Society, Transparent Watercolor Society of America and many others. She is the author of three books and is featured in three instructional DVD's. She maintained a studio in New Rochelle, NY for many years before relocating to the Napa Valley.

**Judge (Placements): Joy Miller, past Curator, LC Museum of Art**

Joy Miller (born Pittsburgh, PA, 1969) received a BA in Art and Art History in 1990 from Thiel College, Greenville, PA and an MFA in Sculpture in 1996 from Kent State University, Kent, OH. Miller moved to New Mexico in 1997, working as Preparator at the University Art Gallery, NMSU, for three years. She went on to become the Exhibitions Curator for the Las Cruces Museum of Art (2000-2018). Miller currently works as a designer, grant writer, and independent consultant to area artists. She resides in Mesilla, NM.

### **Theme**

**“Color and Light: The Joy of Watercolor”** is an open-ended opportunity to explore the beauty and unique character of watercolor. The power and vibrancy of the medium over recent decades is exciting, and the medium is coming into its own in the art world. Our Chapter's show will celebrate the wonder, mystery and sheer joy of painting color and light in watercolor.

**ENTRY DEADLINE: March 1, 2019 at 6 pm**

**Entry Fees: 1 painting \$20, 2 paintings \$35 (maximum 2 entries/artist)**  
 If you are not a member, you may join online and then enter the exhibit.

**\*\*Please carefully read the NMWS Painting and Framing Requirements on the last three pages of prospectus!\*\***

**Awards**

**Best of Show \$300    First Place \$250    Second Place \$200**  
**Third Place \$150 Two Honorable Mentions    \$100 each**

**Calendar**

Registration Opens Monday, January 14, 2019 at 12:01 am	<b>REGISTRATION ONLY</b> through <a href="http://nmwatercolorsociety.org">http://nmwatercolorsociety.org</a>  <b>**Please carefully read the NMWS Painting and Framing Requirements on the last three pages of prospectus!**</b>
<b>ENTRY DEADLINE</b> Friday, March 1, 2019 at 6 pm.	<b>REGISTRATION ONLY</b> through <a href="http://nmwatercolorsociety.org">http://nmwatercolorsociety.org</a>  <b>**Please carefully read the NMWS Painting and Framing Requirements on the last three pages of prospectus!**</b>
<b>Friday, March 15, 2019</b>	Notification of accepted paintings announced by email .
<b>Thursday, May 2, 2019, 10 am – noon @ DAAC</b>	Hand-delivered paintings received <b>10:00-Noon</b> at Dona Ana Arts Council Gallery, 1740 Calle De Mercado, Las Cruces <b><u>LATE ARRIVALS WILL NOT BE ACCEPTED</u></b>
<b>Saturday, May 11, 2019 from 4-7 pm</b>	<b>Artists' reception 2<sup>nd</sup> Saturday, 4-7 pm May 11<sup>th</sup>.</b> Artists expected to be in attendance and to help publicize the reception through their networks.
<b>Monday, May 6 – Wednesday, May 29 9-5 M-F</b>	<b>Exhibition Open to the Public</b> Gallery Hours for this Exhibit: 9am – 5 pm Mon-Fri
<b>Thursday, May 30, 2019, 10 am - noon</b>	<b>Pickup of unsold works (or sold works to buyers)</b> Doña Ana Arts Council Gallery, 1740 Calle De Mercado Suite D, Las Cruces. <b><u>NO WORKS WILL BE RELEASED EARLY.</u></b>

## How to Enter

<p>○ <b>SELECT YOUR PAINTINGS</b> A MAXIMUM OF 2 may be entered..</p>	<p>Before selecting your painting(s) <b>please carefully read the NMWS Painting and Framing Requirements on the last three pages of prospectus</b> to make sure the painting(s) are eligible.</p>
<p>○ <b>PHOTOGRAPH YOUR ENTRIES WITH A DIGITAL CAMERA</b></p> <p>See this page for free tools to size photos appropriately:</p> <p><a href="#">NMWS Register for Exhibitions</a></p>	<p><b>Only digital entries of artwork will be accepted.</b> The juror will select paintings by viewing digital entries only. If the image does not accurately represent the actual painting, your work will be rejected. You are encouraged to use a good digital camera (3.0 Mega Pixels or higher suggested). Please crop the image so only the painting is shown. <b>File format:</b> .JPG files, <b>File Resolution:</b> 300 dpi <b>Image size:</b> 1200 pixels on the longest dimension.</p> <p><b>File Naming Convention:</b> DA (for Dona Ana Arts Council), first 4 letters of last name, first 4 letters of first name, month (05) and year of exhibit (19), and A or B for entry number. (If your first or last name has only 3 letters, add an 'x' to complete the four letters.) For example, if Jon Smith had 2 entries: DAsmitjonx0519A.jpg DAsmitjonx0519B.jpg</p> <p><b>NOTE: A correct file name contains a total of 15 numbers and letters.</b></p>
<p>○ <b>PLEASE ENTER ONLINE AT:</b> <a href="#">NMWS Register for Exhibitions</a></p>	<p>You <b>MUST LOG-IN</b> with your complete e-mail address and password in order to see all Events and Register for the Exhibition.</p> <p>To Register for the Exhibition and to Upload your digital photographs of your paintings: <b>FIRST</b> - Please review the step-by-step directions in this slide show: <a href="#">2018-09 Show Regist-Upload Instructions.pdf</a></p> <ol style="list-style-type: none"> <li>1) <b>Please read directions carefully before you start.</b></li> <li>2) Locate and read the entire Entry Registration page</li> </ol>

	<p>on the website. Click on the white REGISTER box, lower left.</p> <p>3) Complete all areas marked with a <b>red asterisk *</b> on the registration page, including the title (less than 25 characters, including spaces), price, size and file name of the painting(s) you wish to enter.</p> <p>4) Follow the prompts to upload your digital photographs of the painting(s) you wish to enter, to the website's Exhibition Digital Upload Page.</p> <p>5) Pay for your registration by credit card via PayPal (<i>you do NOT need a PayPal account to use your credit card</i>) or to use your own PayPal account to pay, just follow the prompts.</p>
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### Exhibition Details

<p><b>LIABILITY</b>  NMWS does not carry insurance on paintings submitted for competitive exhibitions; every precaution will be taken for the safety of your works. DAAC has liability insurance for works in its building but personal artist insurance is also recommended. NMWS or its representatives will not be responsible for theft, loss, or damage of works submitted. NMWS is also not responsible for shipping delays.</p> <p><b>USE OF PAINTINGS</b>  By entering, you give your permission that, should your entry(ies) be accepted, a likeness of your work(s) may be displayed on the NMWS official website and/or used in promotional materials such as the show catalog and/or announcements for this and future exhibitions.</p>	<p><b>RETURN OF UNSOLD PAINTINGS</b>  All paintings must be picked up by the artist or a designee with a <b>signed</b> note from the artist to ensure the safety of the paintings. All paintings will be released on: <b>Thursday May 30, 2019 from 10am – 12 pm</b>  Doña Ana Arts Council Gallery, 1740 Calle De Mercado, Suite D, Las Cruces</p> <p><b>SALES</b>  Accepted paintings must be for sale. <b><u>The price cannot be changed after registration.</u></b></p> <p><b>DAAC WILL COLLECT MONEY FOR SALES and deduct 30% commission and pay the artists the remainder.</b> The Exhibition Committee will supply contact information to DAAC, but artists should also provide a bio that will be placed in a binder, to be available during the exhibit.</p> <p><b>Buyers may pick up purchased paintings at DAAC on Thursday May 30, 2019 between 10:00 a.m. and noon.</b></p>
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# NMWS Painting and Framing Requirements

Please enter online at: <http://www.nmwatercolorsociety.org/>

## PAINTING ENTRY REQUIREMENTS: *(please read carefully)*

- **Minimum IMAGE size is 8" x 10" or 10" x 8" or 80 square inches. Maximum image size is 15" x 22" OR 22" X 15".**  
**NOTE:** This maximum size is smaller than that for NMWS Albuquerque exhibits because our venue is smaller.
- Each artist can enter 2 paintings – juror's selections will be blind - no exclusions or minimums guaranteed artists.
- Entries must be original and entirely the work of the unsupervised artist and must have been completed within the last two (2) years.
- Only works **not previously accepted or shown** in National Shows, Western Federation, Masterworks of New Mexico, either of the NMWS Fall-Spring shows, **or in any commercial gallery in Dona Ana County within the past 12 months.**
- **Failure to deliver an accepted painting to a NMWS Exhibition will result in a two (2) year exclusion from all NMWS Exhibitions.**

**\*Copies, prints and digitally produced materials of any kind are not allowed\***

## ACCEPTABLE MATERIALS

**PIGMENTS AND MEDIA:** *(The use of high quality, professional grade materials is always encouraged.)*

Watercolor, gouache, egg tempera, casein, watercolor pencils and crayons, pigmented inks that are lightfast and water-soluble, as well as **Fluid** Acrylics.

"Texture" in a painting may be created by thin layer collage or gesso. "Texture" created by thick application of any media itself is **NOT** allowed. That is, **NO** heavy-bodied acrylics or **gel mediums** of any kind are acceptable for this exhibition. **No water-based oils.**

Collage is **only** acceptable using plain white papers or papers painted by the artist with approved water media. No printed or embedded three-dimensional objects, commercial papers and computer-generated art, encaustic, wax, woven, or dimensional build-up of textured materials or photography of any form is allowed.

## **PAPERS AND SUPPORTS:**

Supports allowed in the exhibition are 100% Cotton Rag paper or board, Oriental papers and Yupo. Ampersand Aquabord™ and Gessobord™ are also allowed. **Canvas products/supports and Claybord™ are not allowed in this exhibition.**

## **PRESENTATION**

### **Traditional**

Framed art work entered in the NMWS Exhibitions must meet professional, gallery-quality standards. Paintings must be framed in metal or wood, matted in white or off-white (outer mats). Thin colored liners (inner mats) of 1/4" or less, are acceptable. Plexiglas must be used on all water-soluble works and non-varnished works. **Use of glass is not allowed.** Mats must be clean, protected by Plexiglas, and have no debris between the Plexiglas and the mat.

### **Alternative**

To allow artists to present their paintings in a more contemporary fashion the NMWS Exhibitions Prospectus includes the Alternative Presentation Category.

This category is applicable for paintings presented without Plexiglas, with the understanding that all requirements for Painting Entry, Applicable Materials and Presentation as described above in this Exhibition Prospectus have first been met.

## **ELIGIBLE SUPPORTS FOR ALTERNATIVE PRESENTATION**

**Deep supports** consist of 1"-2-1/2:" thick, ready to hang "cradled" Aquabord™, Gessobord™ and/or hardwood panels with allowable paper securely attached and sealed with varnish. If mounting paper to wood, it is recommended that the paper be protected from the acids in

the hardwood support. Golden recommends two (2) coats of GAC-100 to seal bare wood. Suitable glue such as PVA (poly-vinyl acetate) or soft gel (matte), is recommended to mount paper to wood so that it is both archival and secure. Go to: [Lineco Polyvinyl Acetate \(PVA\) - BLICK art materials](#) , or for product information and technical details refer to [Golden Artist Colors, Inc. | Gels and Mediums Tech Sheet](#) .

**Shallow supports** consist of works on approved supports less than 1” deep (boards or panels), must be framed inside a “floater” frame or a regular frame with or without Plexiglas. If a mat is used with the painting, it must be behind Plexiglas. Presentation of unprotected or unsealed paper or mats with any painting is **not permitted**.

**Floated & Framed** presentation is also acceptable. This is defined as paintings on approved deep or shallow supports or papers, that are unsealed or floated in a frame with or without a mat, behind Plexiglas (**no glass**). This presentation can be used to show off the deckled edges of the paper.

**\*\*IMPORTANT:** The Alternative Presentation is not an “anything goes/experimental category”. The use of approved materials as described in the main Exhibition Prospectus, is required for all acceptable entries. This category is an expansion of presentation options for eligible water-media paintings without traditional matting and Plexiglas.

**Wire:** The hanging wires must be firmly attached to sides of frame, of heavyweight strength, and peak at 3-1/2" below the top of the frame. Use of coated wire is recommended.

**Backs of paintings must be neatly finished:** Backs of paintings in wood frames should be finished/sealed with clean paper dust covers, without rips, mars or writing. Cradled paintings with hanging eyelets and wires mounted entirely inside the back are exempt from dust covers.

Backs of paintings in metal frames may be: (your choice)

a) finished/sealed with clean, unmarked paper dust covers, without rips, using double-sided tape (no masking tape), OR

b) finished/sealed with white artists’ tape, covering the gap between foam core and frame, while neatly hiding exposed staples, clips, brads,

or nails. The visible foam core should be otherwise clean, unmarked, and without ragged edges; OR

c) cut and insert a piece of clean, unmarked foam core, without ragged edges, so that it fits **SNUGLY** into the back of your painting, filling the space, hiding all staples, clips, brads or nails. The back of the foam core should be flush (even) with the back of the metal frame. Depending on the style of the metal frame, you may need to slightly notch the foam core to accommodate the hanging wire. The "filler" foam core can be adhered to the foam core back of the actual painting (inside and not visible) with double sided tape or glue, so the added foam core doesn't fall out.

\*\*\*If the only foam core you have available at present is marred, has writing on it or is otherwise dented or disfigured, then you may wrap the foam core in brown paper, (like wrapping a gift) so that the visible foam core is completely covered and the paper wraps around it smoothly, with neat edges and corners. The foam core & paper covering should fit securely in the space in the back of your painting hiding hardware, except the hanging wire. Recommended, but not required at present, is to then use wide (2" or wider) artists' tape or brown paper tape, (no masking tape) with good adhesive, to "bridge the gap" between the back of the metal frame and the foam core, (covered with paper or not) to seal the "filler" foam core in place and provide a smoothly sealed painting back.\*\*\*

**No name plaques or other identification is allowed on front of frames.**

**Repair Fees:** If the wire or frame needs to be adjusted or repaired after delivery to the venue, there may be a minimum \$5 charge for repair.

Paintings selected by the guest juror (from digital files) for display in the exhibition, which are found, upon physical inspection by members of the NMWS Exhibition Committee, not to meet or conform to the Prospectus standards and guidelines, may be rejected and denied NMWS Exhibition entry.

**QUESTIONS on PROSPECTUS?** Contact NMWS-SC Exhibitions Chair Rachel Murphree, 915-217-3698 / EMAIL [rcmurphree@outlook.com](mailto:rcmurphree@outlook.com)

**QUESTIONS on REGISTRATION?** Contact NMWS-SC File Manager Arlene Tugel, 575-532-0918 / EMAIL [fullersres@msn.com](mailto:fullersres@msn.com)