

ALLIANCE
PROGRAM
Quality. Savings. Perks.



AmericanFrame.com

Since 1973, American Frame has offered museum-quality frames at affordable prices to artists, photographers, and hobbyists. Through our donation programs, including the Alliance Program launched in 1991, we've given more than \$1 million to support the arts. Current members include Watercolor Societies, Photography Clubs, Plein Air Groups, Calligraphy and a variety of other represented mediums. We also welcome educational institutions, galleries, and selected 501(c)(3) charitable foundations.

After signing up, what does my art club receive?

- Exclusive coupons and discounts for Alliance Program members only. (Select one Alliance offer per order, some exclusions apply.)
 - Free ground shipping on orders over \$99
 - OR Receive 10% off all orders over \$50.
- A dedicated Account Representative. We will select a member of our Customer Service team who will understand the needs and preferences of your group. Our reps are available to offer design advice, product guidance, assistance with sending free samples, and more.
- Professional photography. Alliance Program members can send in their original work of art for discounted rates on fine art reproduction services.
- Eligibility for American Frame awards. Each year, American Frame allocates a certain amount of donation funds to support artists. If you'd like us to consider your club for a donation, please contact Customer.Service@AmericanFrame.com or call 800.537.0944 for a donation request form.

What are the obligations to be a part of the Alliance Club?

- Include the Alliance Program logo on your website, along with a link to AmericanFrame.com
- Distribute the Alliance Program benefits information to your members and keep it current in order to provide the best possible experience.

How do I join?

- It's easy! Simply contact Customer Service at CustomerService@AmericanFrame.com or call us at 800.537.0944 M-F 8:30-5:30pm EST.

We value your organization's continued support, which in turn allows us to support the arts through the Alliance Program. I hope to make your acquaintance soon.

Best Regards,

Kayla Wooley
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