

NMWS LOGO Design Contest Parameters and Guidelines

1. Logo designs should be submitted (.jpg) in any shape in **a)** black and white line art (no grayscale - or rainbows) **and** (.jpg) in any shape **b)** a version with 1 - 3 SOLID colors plus black.
2. Logo designs should be presented in (.jpg), in 1 - 3 SOLID colors plus black, in both **a)** a square shape (1200 px on side) **and** in **b)** a horizontal rectangle shape (2400 px on longest side)
3. Disclaimer: NMWS "may" adjust the final selected logo design based on use and media/merchandise limitations.
4. Remember that small details and fine lines may not show or print well depending on end use. Minimize the use of tiny details in the logo designs.

Final 3 designs may be asked for availability as:

5. Logo designs should also be original, scalable, outlined (as with Adobe Illustrator)
6. Presentation as a .JPG file with 75 dpi and 300 dpi resolution
7. Presentation as a .PNG file (background is transparent) with high and low resolution
8. Available as an EPS file (scalable, outline file for printers)
9. An associated FAVICON file image (for bookmarking)