



PROSPECTUS AND CALL FOR ENTRIES

44th Western Federation of Watercolor Societies (WFWS) Exhibition - May 2019



WWW.SDWS.ORG



DEADLINE FOR RECEIPT OF ENTRIES: Nov. 12, 2018

Location: *San Diego Watercolor Society Gallery (SDWS), 2825 Dewey Road, Studio 105, San Diego, CA 92106 (Point Loma area), Gallery Phone number (619) 876-4550*

Juror: Kathleen Conover, AWS, NWS, ISEA, TWSA

Venue: SDWS was established in 1965. With more than 600 members, it is one of the largest and most active watercolor societies in the U.S. The SDWS gallery is located in the historic Naval Training Center or what is now known as Liberty Station, after decommissioning and returning it to the city of San Diego.

Key Dates for Artists

Mon. Nov. 12, 2018 - Digital images, signed entry form & entry fee due to your society delegate
Mon. Jan. 14, 2019 - Acceptance notices emailed to your society delegate
Mon. Feb. 4, 2019 - Matted paintings, one page bio, & handling fee due to your society delegate
Sun. Mar. 10, 2019 morning - Jury day at SDWS
Mon. Mar. 11-15, 2019 - Kathleen Conover workshop, 9:00 to 3:30 daily
Fri. April 5, 2019 - Deadline to register for hotel and hospitality events
Wed. May 1, 2019 - Exhibition opens to the Public at 10 am
Sat. May 4, 2019 - Awards dinner 5:30 pm, hotel ballroom (Courtyard by Marriott, SD Old Town)
Fri. May 31, 2019 – Exhibition closes.

Eligibility

1. The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS), and may enter through only ONE society.

WFWS Members: Arizona Watercolor Association (**AWA**), Colorado Watercolor Society (**CWS**), Idaho Watercolor Society (**IWS**), Nevada Watercolor Society (**NWS**), New Mexico Watercolor Society (**NMWS**), San Diego Watercolor Society (**SDWS**), Southern Arizona Watercolor Guild (**SAWG**), Southwestern Watercolor Society (**SWS**), Utah Watercolor Society (**UWS**), Watercolor Society of Oregon (**WSO**), & West Texas Watercolor Society (**WTWS**)

2. Work must be original and completed within the past two years, after December 1, 2016.

- All work must consist of water media on paper or synthetic paper.
- Water media includes watercolor, acrylic, ink, gouache, casein, egg tempera, watercolor pencil and watercolor crayon.
- Any collage materials used must be painted by the artist with water media.
- No alcohol inks or water miscible inks or oils.

- Any non-water based media may be integrated into the painting as a minor element (20% or less of the surface).
 - No copies of another artist's work or recognizable use of another's copyrighted intellectual property will be accepted.
 - Paintings must NOT have been shown in any WFWS, National or International exhibition, (including any online National or International exhibitions.)
3. **Size Limitations:** (Measurements must be in whole inches - no fractions!)
- **Maximum outside mat size:** 30 X 38 inches (either horizontal or vertical)
 - **Minimum mat width:** 3 inches
 - **Minimum artwork size:** 140 square inches

Entry Requirements

1. **Image Instructions:** Digital image files must conform to the following requirements:
 - File format: .jpg files (no exceptions)
 - Resolution must be 300 dpi
 - Pixel dimensions set to 1920 on the longest side
 - **Each image file must be named as follows:** Society initials (all caps), first four letters of your last name, entry number (1, 2, 3), painting title (short versions please), .jpg extension. **Example:** SDWS, Jane Painter, 1st entry, "My Best Painting" **would be:** SDWSpain1BestPainting.jpg
2. SDWS members must enter online at SDWS.org through Member Home Page. If you are not a member of SDWS, follow the directions from your society.
3. Entries must include:
 - Society name
 - Artist name, Address & Phone Number
 - Painting Title (NOT the image filename)
 - Artwork Size: Height X Width
 - Matted Size: Height X Width (Matted sizes are limited, see #8.)
 - Image Filename
4. Accepted Works must have a single, 4-ply white or off-white mat. (No gray or beige, no colored liners, no colored core and no embellishments)
5. No floated paintings.
6. Back your painting with 3/16th inch foam core backing and enclose in a clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve, use blue painter's tape to close the sleeve. Attach one painting label to the front lower right of the plastic sleeve/envelope and a second painting label to the back upper right of the foam core.
7. No price changes will be accepted after entry. All paintings must be available for the duration of the show. All sales will be handled by the San Diego Watercolor Society (SDWS) and will incur a 30% commission to SDWS.
8. Submission will be rejected if it does not conform to information provided with entry. The juror's decision is final. Artist grants permission to SDWS to reproduce accepted artwork for catalog and promotional uses. Failure to provide accepted artwork will result in the artist becoming ineligible to enter WFWS for the next two exhibition years.
9. **Matted size requirements:** Western Fed is limited in the frame sizes available. Artists have a choice of the following outside mat dimensions only (either orientation): 16x20, 20x24, 22x28, 24x30, 24x36, or 30x38 inches (30x38 is new - sized for a full sheet.) **NO OTHER MATTED DIMENSIONS WILL BE ACCEPTED.**** Please make sure your mat itself is at least 3" wide on all sides.

If you have a square image, pick a frame size that provides at least 3" on the left, right and top, and MORE THAN 3" on the bottom. If you have a long image, do the same.

*****Any mat size different from those listed above will require special permission from SDWS and will incur an additional framing fee of \$100, if accepted into the exhibition.***



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ENTRY FORM

44TH ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION

Neither the San Diego Watercolor Society nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired for shipping, exhibition or any other reason, is the responsibility of the individual artist. Images of selected work may be used for publicity, catalog or slide shows at the discretion of the SDWS. By submitting work to this exhibit the artist agrees to the conditions set forth on this entry form. I hereby agree to the above liability clause and to abide by all the rules and regulations set forth in the prospectus of the Western Federation of Watercolor Societies 44th Annual Exhibition. Permission is granted to photograph my painting and use my image for publicity purposes.

Artist signature _____ Date _____ Society _____

PLEASE PRINT CLEARLY

Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Cell _____

Email _____

JPG File provided as:
 _____ Email attachment

Entry Fee 1 entry _____ \$35
 2 entries _____ \$40
 3 entries _____ \$45

Check # _____

		Medium	Price	Image H x W	Outer Edge of Mat H x W Circle Correct Size
Entry #1	Title				16x20 • 20x24
	File Name				22x28 • 24x30 24x36 • 30x38
Entry #2	Title				16x20 • 20x24
	File Name				22x28 • 24x30 24x36 • 30x38
Entry #3	Title				16x20 • 20x24
	File Name				22x28 • 24x30 24x36 • 30x38

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Keep This Section for Your Records

Entry #	Complete Title (please print)	Price	Image Size H x W	Mat Size H x W
Entry #1				
Entry #2				
Entry #3				

Check List (Contact _____ with questions)

_____ Painting has not been in prior WFWS, National, International Exhibition or national online exhibition.

_____ Completed in the last two years

_____ JPG digital file emailed to your society delegate

_____ Check enclosed for entry fee, made out to your society

_____ Entry form, signed and completed

_____ Email address

Key Dates

Nov 12, 2018 **Entries due to your delegate**

Jan 14, 2019 Accepted notices mailed to Delegate

Feb 4, 2019 Matted paintings due to Delegate

May 4, 2019 Awards Ceremony

May 31, 2019 Exhibition Closes



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Sponsored by the San Diego Watercolor Society (SDWS);
Juror: Kathleen Conover
AWS, NWS, ISEA, TWSA

Kathleen Conover received a Master of Arts degree from Northern Michigan University. Her travels continue to influence her award-winning paintings and inspire her work. Conover has Signature status from the American Watercolor Society (AWS), the National Watercolor Society (NWS), the International Society of Experimental Artists (ISEA), and the Transparent Watercolor Society (TWSA). She has received and accepted invitations to exhibit, judge and demonstrate in China, Turkey, France, Belgium, Thailand and Greece. She has been honored as one of the 40 international master watercolorists invited to exhibit at the first watercolor-exclusive museum in Qingdao, China, the “Birthplace of Watercolor”.

Kathleen’s paintings continue to win awards in juried exhibitions throughout the world. Her work has been featured in Splash 18, Value Light and Dark, Rachel R. Wolf (North Light Books, 2017); Acrylic Artist, “Chaos to Order”, by Meredith E. Lewis (FW Media, 2016); Watercolor Artist, “Chaos to Order”, by Meredith E. Lewis (FW Media, Jan/Feb 2012); Watercolor, 25 Artists to Watch, Naomi Ekperigen (Interweave Publishers, Fall 2011); Art Revolution, Alternative Approaches for Fine Artists and Illustrators, Lisa L. Cyr (North Light Books, 2009); and Splash II, New directions: The Best of Watercolor, Rachel Rubin Wolf, ed. (North Light Books, 2009).

For a complete Conover bio, visit sdws.org or <https://kathleenconover.com>



San Diego Watercolor Society (SDWS) proudly presents the Juror’s Workshop by Kathleen Conover.

Workshop Dates: Monday, March 11 through Friday March 15, 2019 at SDWS Education Center, 2825 Dewey Road, #105, San Diego, CA 92106 (619-876-4550 Workshop to be held from 9:00 a.m. to 3:30 p.m. daily. Reserve your space in the workshop by contacting Sharon Sheehan, SDWS Workshop Registrar at registrar@sdws.org. SDWS members pay \$550, non-members pay \$590.