

New Mexico Watercolor Society Prospectus

Spring Watercolor Exhibition 2010

Exhibition Dates	Entry Deadline	Friday, March 5, 2010
	Entry Fees	\$15 for 1 painting, \$30 for 2 paintings, \$40 for 3 paintings (Maximum 3)
	Juror/Judge	Ron Ranson
		May 7 to May 30, 2010
	Location	Albuquerque, New Mexico
		EXPO New Mexico (NM State Fairgrounds), Fine Arts Building
	Eligibility	Open to all members of the NMWS
	Questions	NMWS Exhibition Committee Chairperson Nan and Sid Simpson; (505) 899-5388
	Major Awards	Best of Show \$600
		First Award \$500
	Second Award \$400	
	Third Award \$300	
	(More awards to be announced)	

Juror/Judge Qualifications



Ron Ranson is a professional watercolor artist who has recently moved from England to Portland, OR. His style is impressionistic and representational. His work is renowned for its purity of design and clear and transparent colors. He uses his signature hake brush to produce strong and colorful paintings with a limited palette.

Mr. Ranson has produced a number of videos. His newest is "The Components of Landscape". He has written over 25 books on watercolor techniques that have sold throughout the world. Check his website at WWW.ronranson.com for a sample of his paintings.

Calendar

March 5, Friday	Entry deadline (emailed digital images and paper entries must ARRIVE by this date)
April 2 Friday	Notification of accepted paintings mailed
May 3 - 7, Monday-Friday	Workshop with Ron Ranson
May 3 Monday	Shipped Paintings Arrival Date
May 4 Tuesday	Hand-Delivered Paintings Received Time: 12:00-2:00 PM Location: Fine Arts Building, Expo NM
May 5 Wednesday	Judging
May 6 Thursday	Hang Show 12:00-4:00 PM
May 7 Friday	Opening Reception 6:00-8:00 PM
May 8 - 30	Exhibition Open to the Public Thursdays - Sundays 10:00 AM to 4:00 PM
May 30 Sunday	Exhibit Closes at 4 PM Pickup Paintings Time: 4:00-5:00 PM Location: Fine Arts Building, Expo NM Paintings will not be released before 4 pm.

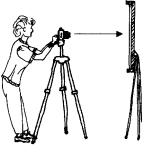
Do you want to become a member of the New Mexico Watercolor Society?

You can download an application from our website, www.nmwatercolorssociety.org or contact us at:

New Mexico Watercolor Society
Membership Chair,
PO Box 11604
Albuquerque NM 87192

Prospectus Revised 01/07/10

HOW TO ENTER

<p>①</p>	<p>CHOOSE YOUR PAINTINGS (MAXIMUM 3)</p>	<ul style="list-style-type: none"> • Entries must be original, entirely the work of the unsupervised entrant. Copies, prints and digitally produced materials of any kind are not allowed. • Minimum image size is 80 square inches. Maximum image size is 30 x 38. • Entries must have been completed within the last two years. • Only works not previously accepted/shown in NMWS Spring or Fall Shows, Western Federation Shows, or Masterworks can be submitted. • Acceptable work for juried exhibitions shall include aqueous material defined as transparent and opaque watercolors (gouache), acrylics, egg tempera, casein, watercolor pencils, crayons and water soluble ink. No water-based oils. Collage is acceptable using plain white papers painted with water-based media. • Approved Papers and Supports: <ol style="list-style-type: none"> a. No pre-printed papers or embedded three dimensional objects will be accepted as part of a collage painting. b. All paintings shall be executed on approved paper. Approved paper is defined as cotton rag paper, cotton rag paper-mounted board, Yupo, watercolor canvas and Oriental papers. All other supports that are NOT approved include: clayboard, Masonite, canvas and wood. c. All finished artwork will remain unvarnished, framed and matted under plexiglass.
<p>②</p>	<p>PHOTOGRAPH YOUR ENTRIES WITH A DIGITAL CAMERA</p> <div style="text-align: center;">  </div> <p>CROP AND SAVE THE IMAGES</p>	<p>Only digital entries of work will be accepted. (NO SLIDES)</p> <p>The juror will judge paintings by viewing digital entries only. If the image does not accurately represent the actual painting, your work will be rejected. You are encouraged to use a good digital camera (3.0 Mega Pixels or higher suggested). Please crop the image so only the painting is shown.</p> <p>File format: JPG files (only), Printer Resolution: 300 dpi Image size: maximum of 700 pixels on the longest dimension. VERY IMPORTANT: if the total file size of the image exceeds 750 K, DO NOT attempt to e-mail the image. Call the file manager for help in reducing the image size. File Name Convention: first 4 letters of last name, first 4 letters of first name, month and year of exhibit, A, B, or C for entry number. (If your first or last name has only 3 letters, add an 'x' to complete the four letters.) For example if Jon Smith had 3 entries: smitjonx0510A.jpg smitjonx0510B.jpg smitjonx0510C.jpg</p>
<p>③</p>	<p>EMAIL IMAGES TO THE FILE MANAGER</p>	<p>Attach your digital entries to an e-mail sent to Exhibits@nmwatercolorssociety.org</p> <p>Subject line should read: Digital Entries Smith (use your own last name)</p> <p>In the e-mail please include your full name, address, phone number, e-mail address and also list the file names and the full title of the paintings you are attaching to that e-mail. You will receive a confirmation e-mail that your entries were received, or a request for appropriate corrections and re-submittal of your entries if prior to the deadline. Note: Painting titles are not to be more than twenty-five (25) characters including spaces. If you have any questions about this process, email the file manager, Lauren Johnson, at: exhibits@nmwatercolorssociety.org</p>
<p>④</p>	<p>FILL OUT THREE FORMS</p> <ul style="list-style-type: none"> • Please print legibly. • All blanks must be filled out. • You may submit copied forms. 	<ol style="list-style-type: none"> 1. Entry Form 2. Notification Card 3. Artist's Record of Entry
<p>⑤</p>	<p>WRITE YOUR CHECK</p>	<ul style="list-style-type: none"> • \$15 for 1 painting, \$30 for 2 paintings, \$40 for 3 paintings (Maximum 3) • Make check payable to "New Mexico Watercolor Society"
<p>⑥</p>	<p>MAKE A RETURN ENVELOPE (SASE) For notification of acceptance or non-acceptance of paintings into the Exhibition.</p>	<ul style="list-style-type: none"> • #10 business/legal size (4-1/8 X 9-1/2") envelope • Put postage for two ounces on the envelope • Addressed to yourself
<p>⑦</p>	<p>ASSEMBLE ENTRY PACKET Use <u>Entrant's Checklist</u> at right.</p>	<ul style="list-style-type: none"> • Address envelope to: Lauren Johnson, File Manager 12816 Joelle NE Albuquerque NM 87112 • Include: Entry Form, Notification Card, Check, and SASE.
<p>⑧</p>	<p>MAIL ENTRY PACKET</p>	<ul style="list-style-type: none"> • Must be received by Fri, March 5 2010, regular mail or hand-delivered. • NO entries may be sent by Registered or Certified mail or requiring a signature: These are unacceptable and will be rejected at the entry level. • NMWS is not responsible for late arriving entry packets. • If possible, please send your entries early.



NMWS

Spring 2010 ENTRY FORM

PRINT

Artist's Name _____

Phone (H) _____ (W) _____

Address _____

City/State/Zip _____

Email address: _____

Signature _____

(Submission to this exhibition constitutes acceptance and agreement on the part of the entrant to conditions and terms stated in this prospectus).

Image A Title _____

Image Size _____ Price _____

Filename of digital entry _____

Image B Title _____

Image Size _____ Price _____

Filename of digital entry _____

Image C Title _____

Image Size _____ Price _____

Filename of digital entry _____

REMINDER:

Entry forms (by US mail) and digital images (by email) must be RECEIVED by Fri March 5, 2010 to be eligible.

If an artist's painting is accepted into the show, the painting must be available for display or the artist will suffer an ineligibility penalty for future NMWS-sponsored shows for a period of two (2) years. The price of your painting cannot be changed after entry.

Cut NOTIFICATION CARD Spring 2010 Cut

Artist's Name _____

PRINT

DECISION OF JUROR

Image a Title _____

_____ Accepted _____ Declined

Image B Title _____

_____ Accepted _____ Declined

Image C Title _____

_____ Accepted _____ Declined

ENTRANT'S CHECKLIST

The Entry Packet must include:

1. _____ Completed and signed entry form
2. _____ Filenames of the digital entries
3. _____ Completed Notification Card
4. _____ Cut Notification card from Entry Form before enclosing.
5. _____ Non-refundable check made out to:
New Mexico Watercolor Society
\$15 for 1, \$30 for 2, \$40 for 3 (3 maximum)
6. _____ SASE Return Envelope, with two stamps
7. _____ Address an envelope to:
Lauren Johnson, File Manager
12816 Joelle NE
Albuquerque, NM 87112
8. _____ Seal and mail or hand deliver. Entries must be RECEIVED by Fri., March 5, 2010
NO EXCEPTIONS PLEASE
9. _____ Fill out and keep Artist's Record of Entry

ARTIST'S RECORD OF ENTRY Spring 2010

Image A Title _____

Image Size Medium Price

Image B Title _____

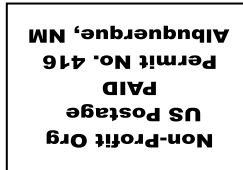
Image Size Medium Price

Image C Title _____

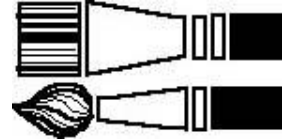
Image Size Medium Price

QUALIFICATION FOR SIGNATURE MEMBERSHIP

Signature status is obtained by applying to the Signature Membership Chairperson of the Signature Members Group (SMG) after a NMWS member has been judged in five (5) juried NMWS, WFWS or Masterworks shows within a 5 year period, with a limit of 2 shows per year. Artists accepted into any NMWS show must save the catalog from each show to present to the secretary verifying membership eligibility (refer to Guidelines).



<http://nmwatercolorociety.org>
New Mexico Watercolor Society
P.O. Box 11604
Albuquerque, NM 87192



EXHIBITION DETAILS

LIABILITY

NMWS does not carry insurance on paintings submitted for competitive exhibitions; every precaution will be taken for the safety of your works. Artists must carry their own insurance. NMWS or its representatives will not be responsible for theft, loss, or damage of works submitted. NMWS is also not responsible for shipping delays.

USE OF PAINTINGS

Your signature on this entry form indicates your permission that, should your entry(ies) be accepted, a likeness of your work(s) may be displayed on the NMWS official website and/or used in promotional materials such as the show catalog and/or announcements for this and future exhibitions.

FRAMING

Framing must meet gallery quality standards. Accepted paintings must be framed in metal or wood, matted in white or off-white. Colored liners are acceptable. Plexiglas must be used on all accepted works. Mats must be clean with no debris between the Plexiglas and the mat. The wires must be of heavy-weight strength and peak at 3-1/2" below the top of the frame. **Paintings not meeting these framing requirements will not be hung in the exhibit.**

RIGHT OF REFUSAL

NMWS reserves the right to refuse any work that is damaged, improperly framed or fails to meet the entry requirements.

DELIVERY OF ACCEPTED PAINTINGS

Deliver the accepted paintings to EXPO New Mexico (State Fairgrounds) at the location and times specified in this prospectus. Paintings not arriving on time will not be judged, and may not be hung.

SHIPPED PAINTINGS

Paintings must be shipped to Mail Bank, 1208 San Pedro NE, Albuquerque, NM 87110 c/o NMWS. Shipped paintings must be received at least one day earlier than hand-delivered paintings. Late arriving paintings will not be judged and may not be hung.

Payment of handling: make checks payable to **Mail Bank**

- \$35 per single painting in one package/box, plus
- \$15 for each additional painting included in package/box, or
- \$45 per crate containing one painting, plus
- \$15 per additional painting in same crate
- A check for return shipping costs or pre-paid label.

RETURN OF PAINTINGS

All paintings must be picked up on the specified time, day, and location specified on the prospectus calendar. No painting will be returned before the end of the show to ensure proper record keeping.

STAFFING OF EXHIBITION

Accepted artists are required to be the exhibition hosts. The hosts ensure the security of the paintings, provide information to visitors, request votes for the "People's Choice Award", and refer sales inquiries to artists during the exhibit. To schedule your "sitting time:"

1. Call the Gallery Host Coordinator specified in your acceptance packet to schedule a three-hour period of coverage during the hours the exhibit is open to the public (Thursday through Sunday only).

OR

2. Pay a \$25 fee if unable to schedule a time or find a substitute sitter. If coverage is not scheduled by the day set for receiving paintings, the \$25 fee will be collected when the paintings are delivered.

SALES

Accepted paintings may or may not be for sale. The price cannot be changed after entry. The exhibit hosts will put prospective buyers in contact with the artists. If you sell your painting, please notify the Gallery Host Coordinator, so that a red dot may be placed on your painting in the exhibit.

DONATIONS

A tax-deductible donation to the NMWS would be appreciated for any sold paintings. A receipt for all donations will be provided by NMWS.