

# New Mexico Watercolor Society Prospectus

## Spring Watercolor Exhibition 2008

<b>Entry Deadline</b>	<b>Friday, March. 7, 2008</b>
<b>Entry Fees</b>	<b>\$15 for 1 painting, \$30 for 2 paintings, \$40 for 3 paintings (Maximum 3)</b>
<b>Juror/Judge</b>	<b>Jane Robinson Hofstetter</b>
<b>Exhibition Dates</b>	<b>May 10 – 31, 2008</b>
<b>Location</b>	<b>Albuquerque, New Mexico EXPO New Mexico (NM State Fairgrounds) Hispanic Arts Building</b>
<b>Eligibility</b>	<b>Members of the NM Watercolor Society</b>
<b>Questions</b>	<b>NMWS Exhibition Committee Chairperson Dave Collis 505-281-6935 (Albuquerque)</b>
<b>Major Awards</b>	<b>Best of Show \$600 First Award \$500 Second Award \$400 Third Award \$300 (More awards to be announced)</b>

### Juror/Judge Qualifications



**Jane Hofstetter** is a popular workshop instructor who currently teaches watercolor workshops throughout the United States and Europe. She has been painting and teaching for over 30 years.

Jane studied art at the University of California at Berkeley, and at the Chouinard Art Institute at Los Angeles. She is an elected and signature member of the National Watercolor Society, Watercolor West, The Transparent Watercolor Society of America and several other national societies. She has led painting groups in many countries, and her work has appeared in many national as well as international art books and magazines. Jane has had a book published by North Light Books, "Seven Keys to Great Paintings", Jan. 2005, and was one of six artists chosen to participate in another North Light Book, "Painting The Elements", 2007. To see examples of her work, go to the following web sites:  
<http://www.scvws.org/gallery/janehofstetter/index.php>  
<http://www.alliedartistswest.org/janeh/janeh.html>

### Calendar

March 7, Friday	Entry deadline (Digital images and paper entries must ARRIVE by this date)
April 12 Saturday	Notification of accepted paintings Mailed
May 5 - 9, Mon - Fri	Jane Hofstetter Workshop
May 5 Mon	Shipped Paintings Arrival Date
May 6 Tues	Hand-Delivered Paintings Received Time: 12:00-4:00 PM Location: Hispanic Arts Building, Expo NM
May 7 Wednesday	Judging
May 8 Thursday	Hang Show 12:00-4:00 PM
May 9, Friday	Opening Reception 6:00-8:00 PM
May 10 - 31	Exhibition Open to the Public Thursdays - Sundays 10:00 AM to 4:00 PM
May 31 Saturday	Exhibit Closes at 4:00PM Pickup Paintings Time: 4:00-6:00 PM Location: Hispanic Arts Building, Expo NM


### Do you want to become a member of the New Mexico Watercolor Society?

You can download an application from our website, <http://www.nmwatercolorssociety.org> or contact us at:

New Mexico Watercolor Society  
Membership Chair,  
PO Box 11604  
Albuquerque NM 87192

Prospectus Revised 1/08/08

## HOW TO ENTER

<p>①</p>	<p><b>CHOOSE YOUR PAINTINGS (MAXIMUM 3)</b></p>	<ul style="list-style-type: none"> <li>• <b>Entries must be original, entirely the work of the unsupervised entrant.</b> Copies, prints and digitally produced materials of any kind are not allowed.</li> <li>• Minimum unframed, unmatted painting size is 80 square inches. Maximum unframed, unmatted painting size is 30 x 38 inches.</li> <li>• Entries must have been completed within the last two years.</li> <li>• Only works <u>not</u> previously <u>accepted/shown</u> in NMWS Spring or Fall Shows, Western Federation Shows, or Masterworks can be submitted.</li> <li>• Work submitted must be water-soluble only media and on a paper or approved synthetic surface (Yupo is approved).</li> <li>• Collage, if used, must be treated in a water-soluble technique; being less than 20% of the painting.</li> </ul>
<p>②</p>	<p><b>PHOTOGRAPH YOUR ENTRIES WITH A DIGITAL CAMERA</b></p>  <p><b>CROP AND SAVE THE IMAGES</b></p>	<p><b>Only digital entries of work will be accepted. (NO SLIDES)</b> The juror will judge paintings by viewing digital entries only. If the image does not accurately represent the actual painting, your work will be rejected. You are encouraged to use a good digital camera (3.0 Mega Pixels or higher suggested). Please crop the image so only the painting is shown.</p> <p><b>File format:</b> JPG files (only), <b>Printer Resolution:</b> 72 dpi  <b>Image size:</b> maximum of 700 pixels on the longest dimension.  <b>VERY IMPORTANT:</b> if the total file size of the image exceeds 500 K, <b>DO NOT</b> attempt to e-mail the image. Call the file manager for help in reducing the image size.</p> <p><b>File Name Convention:</b> first 4 letters of last name, first 4 letters of first name, month and year of exhibit, A, B, or C for entry number.  For example if Jonathan Smith had 3 entries:  smitjona0508A.jpg  smitjona0508B.jpg  smitjona0508C.jpg</p>
<p>③</p>	<p><b>EMAIL IMAGES TO THE FILE MANAGER</b></p>	<p><b>Attach your digital entries to an e-mail sent to <a href="mailto:nmwsExhibits@earthlink.net">nmwsExhibits@earthlink.net</a></b></p> <p>Subject line should read: <i>Digital Entries Smith (use your own last name)</i></p> <p>In the e-mail please include your full name, address, phone number, e-mail address and also list the file names and the full title of the paintings you are attaching to that e-mail. You will receive a confirmation e-mail that your entries were received, or a request for appropriate corrections and re-submittal of your entries if prior to the deadline. <b>Note:</b> Painting titles are not to be more than twenty five (25) characters including spaces.</p> <p>If you have any questions about this process, call the File Manager, <b>Marcela Wagner 505-892-8597 <a href="mailto:marcelawagner@aol.com">marcelawagner@aol.com</a></b></p>
<p>④</p>	<p><b>FILL OUT THREE FORMS</b></p> <ul style="list-style-type: none"> <li>• Please print legibly.</li> <li>• All blanks must be filled out.</li> <li>• You may submit copied forms.</li> </ul>	<ol style="list-style-type: none"> <li><b>1. Entry Form</b></li> <li><b>2. Notification Card</b></li> <li><b>3. Artist's Record of Entry</b></li> </ol>
<p>⑤</p>	<p><b>WRITE YOUR CHECK</b></p>	<ul style="list-style-type: none"> <li>• \$15 for 1 painting, \$30 for 2 paintings, \$40 for 3 paintings (Maximum 3)</li> <li>• Make check payable to "New Mexico Watercolor Society"</li> </ul>
<p>⑥</p>	<p><b>MAKE A RETURN ENVELOPE (SASE)</b> For notification of acceptance or non-acceptance of paintings into the Exhibition.</p>	<ul style="list-style-type: none"> <li>• #10 business/legal size (4-1/8 X 9-1/2") envelope</li> <li>• Put postage for two ounces on the envelope</li> <li>• Addressed to yourself</li> <li>• <b>Please do not use a standard size letter envelope</b></li> </ul>
<p>⑦</p>	<p><b>ASSEMBLE ENTRY PACKET</b>  Use <u>Entrant's Checklist</u> at right.</p>	<ul style="list-style-type: none"> <li>• Address envelope to: <b>Marcela Wagner, File Manager  4385 Pumice Dr., NE  Rio Rancho, NM 87124</b></li> <li>• Include Entry Form, Notification Card, Check, and SASE.</li> </ul>
<p>⑧</p>	<p><b>MAIL ENTRY PACKET</b></p>	<ul style="list-style-type: none"> <li>• Must be received by Fri, Mar. 7, 2008, by regular mail or hand-delivered.</li> <li>• <b>NO</b> entries may be sent by Registered or Certified mail or requiring a signature: These are unacceptable and will be rejected at the entry level.</li> <li>• NMWS is not responsible for late arriving entry packets</li> <li>• If possible, please send your entries early.</li> </ul>



NMWS

**Spring 08 ENTRY FORM**

**PRINT**

Artist's Name \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email address: \_\_\_\_\_

Signature \_\_\_\_\_

(Submission to this exhibition constitutes acceptance and agreement on the part of the entrant to conditions and terms stated in this prospectus).

Image A Title \_\_\_\_\_

Painting Size (h x w) \_\_\_\_\_ Price \_\_\_\_\_

Filename of digital entry \_\_\_\_\_

Image B Title \_\_\_\_\_

Painting Size (h x w) \_\_\_\_\_ Price \_\_\_\_\_

Filename of digital entry \_\_\_\_\_

Image C Title \_\_\_\_\_

Painting Size (h x w) \_\_\_\_\_ Price \_\_\_\_\_

Filename of digital entry \_\_\_\_\_

**REMINDER:**

**Entry forms (by US mail) and digital images (by email) must be RECEIVED by Fri Mar. 7, 2008 to be eligible.**

**If an artist's painting is accepted into the show, the painting must be available for display or the artist will suffer an ineligibility penalty for future NMWS-sponsored shows for a period of two (2) years. The price of your painting cannot be changed after entry.**

**ENTRANT'S CHECKLIST**

The Entry Packet must include:

1. \_\_\_\_\_ Completed and signed entry form
2. \_\_\_\_\_ Filenames of the digital entries
3. \_\_\_\_\_ Completed Notification Card
4. \_\_\_\_\_ Cut Notification card from Entry Form before enclosing.
5. \_\_\_\_\_ Non-refundable check made out to:  
**New Mexico Watercolor Society**  
\$15 for 1, \$30 for 2, \$40 for 3 (3 maximum)
6. \_\_\_\_\_ SASE Return Envelope, with two stamps
7. \_\_\_\_\_ Address an envelope to:  
**Marcela Wagner, File Manager**  
**4385 Pumice Dr., NE**  
**Rio Rancho, NM 87124**
8. \_\_\_\_\_ Seal and mail or hand deliver. Entries must be RECEIVED by Fri., Mar. 7, 2008  
**NO EXCEPTIONS PLEASE**
9. \_\_\_\_\_ Fill out and keep Artist's Record of Entry

Cut **NOTIFICATION CARD Spring 08** Cut

Artist's Name \_\_\_\_\_  
**PRINT**

**DECISION OF JUROR**

Image A Title \_\_\_\_\_

\_\_\_\_\_ Accepted \_\_\_\_\_ Declined

Image B Title \_\_\_\_\_

\_\_\_\_\_ Accepted \_\_\_\_\_ Declined

Image C Title \_\_\_\_\_

\_\_\_\_\_ Accepted \_\_\_\_\_ Declined

**ARTIST'S RECORD OF ENTRY Spring 08**

Image A Title \_\_\_\_\_

Painting Size Medium Price

Image B Title \_\_\_\_\_

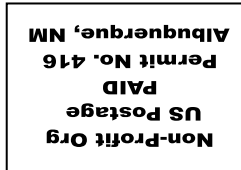
Painting Size Medium Price

Image C Title \_\_\_\_\_

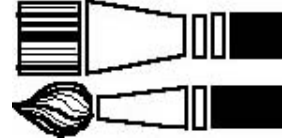
Painting Size Medium Price

**QUALIFICATION FOR SIGNATURE MEMBERSHIP**

Signature status is obtained by applying to the Signature Membership Chairperson of the Signature Members Group (SMG) after a NMWS member has been judged in five (5) juried NMWS, WFWS (beginning 2004) or Masterworks shows, with a limit of 2 shows per year. Artists accepted into any NMWS show must save the catalog from each show to present to the secretary verifying membership eligibility (refer to Guidelines).



<http://nmwatercolorociety.org>  
New Mexico Watercolor Society  
P.O. Box 11604  
Albuquerque, NM 87192



## EXHIBITION DETAILS

### LIABILITY

NMWS does not carry insurance on paintings submitted for competitive exhibitions; every precaution will be taken for the safety of your works. Artists must carry their own insurance. NMWS or its representatives will not be responsible for theft, loss, or damage of works submitted. NMWS is also not responsible for shipping delays.

### USE OF PAINTINGS

Your signature on this entry form indicates your permission that, should your entry(ies) be accepted, a likeness of your work(s) may be displayed on the NMWS official website and/or used in promotional materials such as the show catalog and/or announcements for this and future exhibitions.

### FRAMING

Framing must meet gallery quality standards. Accepted paintings must be framed in metal or wood, matted in white or off-white. Colored liners are acceptable. Plexiglas must be used on all accepted works. Mats must be clean with no debris between the Plexiglas and the mat. The wires must be of heavy-weight strength and peak at 3-1/2" below the top of the frame.

### RIGHT OF REFUSAL

NMWS reserves the right to refuse any work that is damaged, improperly framed or fails to meet the entry requirements.

### DELIVERY OF ACCEPTED PAINTINGS

Deliver the accepted paintings to EXPO New Mexico (State Fairgrounds) at the location and times specified in this prospectus. Paintings not arriving on time will not be judged, and may not be hung.

### SHIPPED PAINTINGS

Shipped paintings must be received at least one day earlier than hand-delivered paintings. Late arriving paintings will not be judged and may not be hung.

A check to cover return shipping will be required, as well as a \$25 fee for repackaging and handling of one painting or \$45 for repackaging and handling of two or three paintings. All checks should be made out to the New Mexico Watercolor Society.

### RETURN OF PAINTINGS

All paintings must be picked up on the specified time, day, and location specified on the prospectus calendar. No painting will be returned before the end of the show to ensure proper record keeping.

### STAFFING OF EXHIBITION

Accepted artists are required to be the exhibition hosts. The hosts ensure the security of the paintings, provide information to visitors, request votes for the "People's Choice Award", and refer sales inquiries to artists during the exhibit.

#### To schedule your "sitting time":

1. Call the Gallery Host Coordinator specified in your acceptance packet to schedule a three-hour period of coverage during the hours the exhibit is open to the public (Thursday through Sunday only).

#### OR

2. Pay a \$25 fee if unable to schedule a time or find a substitute sitter. If coverage is not scheduled by the day set for receiving paintings, the \$25 fee will be collected as needed to staff the exhibit when the paintings are delivered.

### SALES

Accepted paintings may or may not be for sale. The price cannot be changed after entry. The exhibit hosts will put prospective buyers in contact with the artists. If you sell your painting, please notify the Gallery Host Coordinator, so that a red dot may be placed on your painting in the exhibit.

### DONATIONS

A tax-deductible donation to the NMWS would be appreciated for any sold paintings. A receipt for all donations will be provided by NMWS.